

JEREMY BLOOM

Experienced Writer/Editor/Content Producer



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🌐 Portfolio: JeremyBloom.net

SUMMARY

I'm a writer, editor and content producer with more than 20 years experience in online content, social media, journalism, marketing, film and TV writing, and museum content.

Based in New York City, I'm a dual citizen of the US and Canada and fully qualified to work in either country.

SKILLS

WordPress including CSS

★★★★★★★★★★★★★★

Adobe Photoshop, Illustrator, InDesign

★★★★★★★★★★★★★★

Microsoft Word, Excel, PowerPoint

★★★★★★★★★★★★★★

Data validation & visualization

★★★★★★★★★★★★★★★
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EDUCATION

Screenwriting - UCLA, Los Angeles, California, USA

Political Philosophy - University of Toronto, Ontario, Canada

PORTFOLIO HIGHLIGHTS

- Directed writing staff to produce content for consumer magazines (print and online), online platforms (consumer and B2B), social media, marketing materials, a fintech startup and a museum exhibit.
- Led website design and development, market research and marketing campaigns, and liaised between business side and tech side.
- Communicated key action items and takeaways to upper management.

PROFESSIONAL EXPERIENCE

2010 - present Editor/Publisher

RedGREENandBlue.org

As Editor/Publisher, I sparked the re-launch of this online magazine of politics and the environment, where conservative and liberal voices come together to support green living.

- Supervise the writing team and actively recruit new contributors.
- Write and edit cutting-edge articles on clean energy, climate change, and environmental technology.
- Utilize social media such as Facebook and Twitter to expand our readership.
- Manage budgets and author compensation.

2009 - 2010 Editor

TENTHMIL.com

As Editor, I was one of the team leaders in developing this environmental website.

- Conducted market research to position TENTHMIL as a unique voice.
- Supervised staff writers and mentored student freelancers.
- Wrote and edited articles on climate change, alternative energy and habitat restoration.

2007 - 2008 Contract Content Writer

[Cinnabar/California Academy of Sciences](http://Cinnabar/CaliforniaAcademyofSciences)

As a contractor for Cinnabar, I wrote content for the Climate Change exhibit at the California Academy of Sciences museum.

- Researched and developed content to teach the general public how climate change affects their lives, and offer both global and individual solutions.
- Worked with Cinnabar technical staff to shape the look, feel, and experience of the interactive exhibits.
- Composed graphic panels, exhibit labeling, and web-based content.

2005 - Present Principle Consultant

Bloom & Bloom

As the Principle at this boutique content provider, I've contracted and consulted for diverse companies in California, New York, Oregon, and British Columbia.

- Wrote magazine articles and web content, most recently focused on clean energy, climate change, and fintech/data.
- Published freelance pieces in magazines ranging from *Playboy* to *Parents* and *The New York Times*.
- Consulted in an editorial and development capacity with advertising agencies and production companies, including work on web series, tv pilots, and feature films.

2003 - 2005 Senior Marketing Writer

Lunar Logic

As the lead writer for a mid-sized software company, I was responsible for all major written-word production, as well as managing teams on specific projects.

- Produced content for the company website, online software materials and help files, newsletter, and the company president's blog.

REFERENCES

Justin Zhen

Co-founder, Thinknum.com

jzhen@thinknum.com

Scott Cooney

President, Important Media Network

scott@importantmedia.org

Marshall Moseley

Former VP Marketing, Lunar Logic

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- Wrote content for the company's flagship educational math game, "Commander Benchmark".
- Project managed the development of the company website and brochures.

1986 - 1991

Earlier Experience

Senior Writer, Capital Region magazine

From editorial assistant at this city/regional monthly magazine (60,000 peak circulation), I rose to associate editor and then senior editor in charge of the arts section.

- Wrote features, columns and shorts on subjects ranging from music, art and architecture to ecology, politics, and religion.
- Managed a team of freelancers, developed editorial calendars, assigned and edited stories.
- Project managed special sections and features.

CORE COMPETENCIES

- Writing and Editing
- Print & Web Publishing
- Social Media
- Scriptwriting
- Communication
- Project Management
- Collaborative Leadership
- Strategic Planning
- Data analysis & Visualization
- Research & Analysis
- Customer & Staff Relations
- Resource Management